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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

BAUM et al.

Application No.: 09/450,075

Filed: 11/29/1999

For: PRINTING IMAGES IN AN
OPTIMIZED MANNER

Examiner: Rahimi, Iraj A

Art Unit: 2622

AFTER FINAL RESPONSE

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Commissioner for Patents
PO Box 1450
Alexandria, VA 22313

Sirs:

The Final Office Action of July 28, 2004 withdrew the objection to the drawings but maintained its rejections under Sections 102 and 103. In view of the arguments below, Applicants submit that all claims are in condition for allowance. Withdrawal of the rejection is requested.

The Section 102 Rejection

The Final Office Action maintained the Section 102 rejection using Fredlund (USPN 5,666,215). The Final Office Action stated that

Applicant argues that Fredlund does not teach receiving an order specifying a plurality of recipients and, for each specified recipient, a set of one or more images associated with that recipient. Examiner disagrees and cites column 6, lines 29-41 where Fredlund discloses when order for a particular images are placed customer actuates the "done" button and can proceed to place another order which can be for another recipient. When customer has completed placing orders customer actuates the "place order" button, which

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